



KEMENTERIAN PENDIDIKAN, KEBUDAYAAN,
RISET DAN TEKNOLOGI

UNIVERSITAS SILIWANGI

Kampus : Jalan Siliwangi No. 24 | PO.BOX 164 | Tasikmalaya 46115

Telepon : (0265)330634 | (0265)325812

Website : <https://unsil.ac.id> | email : info@unsil.ac.id

BERITA ACARA MENGAJAR

Fakultas : Pascasarjana
Program Studi : 8334 - Manajemen
Mata Kuliah : SISTEM INFORMASI MANAJEMEN KS 6110112
Semester/ Kredit : 2 SKS
Kelas/ Ruang : A

Nama Dosen : Prof. Dr. H. Deden Mulyana S.E., M.Si.
Sandi Dosen : EMY003
Status Dosen : Dosen Tetap
Jabatan Akademik : Guru Besar
Golongan/ Ruang : IV/D

KEHADIRAN	POKOK-POKOK MATERI PERKULIAHAN	JUMLAH MHS. HADIR	TANDA TANGAN
Hari : Jumat Tanggal : 19-08-2022 Pukul : 12:50 - 14:30 Kuliah ke : 1	Pemberi Materi: Prof. Dr. H. Deden Mulyana Introduction to the Information System: Introduction, Half the Size But Twice the Speed, History of information system, Introduction to computer architecture, The evolution in computer application, Transaction Processing Systems, Management Information Systems, Virtual Office Systems, Decision Support Systems (DSS).	26	
Hari : Jumat Tanggal : 26-08-2022 Pukul : 12:50 - 14:30 Kuliah ke : 2	Pemberi Materi: Prof. Dr. H. Deden Mulyana Enterprise Resource Planning Systems (ERP), Manager as information system users, What Managers Do, The role of information in management problem solving, The future of information technology.	26	
Hari : Jumat Tanggal : 02-09-2022 Pukul : 12:50 - 14:30 Kuliah ke : 3	Pemberi Materi: Prof. Dr. H. Deden Mulyana The Computer Base Information System	26	
Hari : Jumat Tanggal : 09-09-2022 Pukul : 12:50 - 14:30 Kuliah ke : 4	Pemberi Materi: Prof. Dr. H. Deden Mulyana Information System for Competitive Advantage: The firm and its environment, The General Systems Model of the Firm, Environmental Resource Flows, Competitive advantage, Porter's Value Chains, The Dimensions of Competitive Advantage, Challenges from global competitors, Information management, The Dimensions of Information The Changing Nature of Information Management, Strategic planning for information resources, Strategic Planning for Information Resources (SPIR), Global business strategies.	26	

Hari : Jumat Tanggal : 16-09-2022 Pukul : 12:50 - 14:30 Kuliah ke : 5	Pemberi Materi: Prof. Dr. H. Deden Mulyana Using Information Technology to Engage in Electronic Commerce: Electronic Commerce, Electronic Commerce Beyond the Boundary of the Firm, Anticipated Benefits from Electronic Commerce, Electronic Commerce Constraints, Scope of Electronic Commerce, The Path to Electronic Commerce, Business intelligence, External Databases, Search Engines, The Interorganizational System (IOS), IOS Benefits, Electronic Data Interchange (EDI), Extranet, Electronic Funds Transfer (EFT), Proactive and Reactive Business Partners, Adoption Influences, Indirect IOS Benefits, A Challenge to EDI, B2C Strategies for electronic commerce, Products and Services to Be Delivered to the Consumer Over the Internet, Virtual Versus Hybrid Sales, Evolution of the internet, Cyberspace and the information superhighway, Business application of the internet, Marketing Research and Retailing Applications, Suggestions for Successful Internet Use, Future Impact of the Internet on Business.	26	
Hari : Jumat Tanggal : 23-09-2022 Pukul : 12:50 - 14:30 Kuliah ke : 6	Pemberi Materi: Prof. Dr. H. Deden Mulyana System Users and Developers: The Business Organization, Office Automation, The Virtual Office, The Virtual Organization, The Information Services Organization, End-User Computing, Users As an Information Resource, System Development Knowledge and Skill, Challenges in Developing Global Information Systems, Putting The System Users And Information Specialist in Perspective.	26	
Hari : Jumat Tanggal : 30-09-2022 Pukul : 12:50 - 14:30 Kuliah ke : 7	Pemberi Materi: Prof. Dr. H. Deden Mulyana Computing and Communication Resources: Hardware, Personal Computing Devices, Software, Communication-Public Telephone System, Network Types, Convergence of Computing and Communication.	26	
Hari : Jumat Tanggal : 21-10-2022 Pukul : 12:50 - 14:30 Kuliah ke : 8	Pemberi Materi: Prof. Dr. H. Deden Mulyana Ujian Tengah Semester	26	

Rangkap dua : Putih untuk BAA
Kuning untuk Fakultas

Tasikmalaya, 16 Jan 23
a.n. Dekan
Pembantu Dekan I